

# 2 Discount Card Opportunities!

**Would you like to develop a loyal shopping public?**

Here's a plan that expands the original "discount card" idea to include the general public. You may offer a discount or special offer to *anyone* who presents their special Bellport Chamber Discount Card! It can help build a loyal shopper mailing list and assist with promotional and marketing efforts. Here are some details:

- ◆ All discounts/offers to the general public will be advertised on our website and other general advertising. All Chamber member businesses who participate in the General Public discount will receive a sign to place in their business to let the public know you accept the card.
- ◆ The general public will be expected to show their card, and may have to show ID if necessary, to receive the special offer. All cards will be issued to a specific individual to avoid discount abuse.
- ◆ All Chamber Member discounts will only be advertised via our membership monthly mailings. It is understood that these discounts are only offered to fellow Chamber members (2 individuals per business).

Please take this seriously – we will be promoting the discounts along with the card starting in June and all discounts must be in to the Chamber by May 31st. The next opportunity to get into the Discount Card promotional efforts won't be until 1/1/07. Below are examples of how the cards will look. **Please fill out the form, sign and return it to the Chamber via mail, or fax to 888-603-4480.**

**Don't miss out! Take advantage of this marketing opportunity! Deadline is May 31st!**

## HERE ARE SOME SPECIAL-OFFER SUGGESTIONS!

- ▶ Tuesdays, receive one free Belgian beer with a \$20 purchase
- ▶ Every day, receive 20% off one item
- ▶ Sunday – Thursday, receive one glass of wine FREE with every dinner
- ▶ Any day, one FREE watch battery replacement (standard watches only)
- ▶ Thursdays, 2-for-1! (coffee, ice cream etc)
- ▶ Every Day, 25% off your first filling! (dentistry) or \$100 off your 1st crown!

**Don't know what kind of discount to offer?  
Call the Chamber ~ we can help!  
631-776-9268**



Are you willing to give a discount to **FELLOW CHAMBER MEMBERS** on products or services you offer? **YES NO**  
If so, what discount will you give?  
\_\_\_\_\_

Are you willing to give a discount to the **GENERAL PUBLIC** on products or services you offer? **YES NO**  
If so, what discount will you give?  
\_\_\_\_\_  
\_\_\_\_\_



Discount terms & conditions, if any \_\_\_\_\_  
(i.e. one per person, not to be combined with any other coupons or discounts, no cash value...no substitutions)

\*\* If you have a store in the downtown business district, are you willing to be a Bellport Discount Card Sign Up store? **Yes No**

\_\_\_\_\_  
Your signature indicates that you agree to offer the above discounts/offers through 12/31/06.

Discount Card Notes: Both chamber members and the general public will be expected to produce a *Bellport Discount Card* issued by the Bellport Chamber of Commerce. Bellport Chamber Members will each receive 2 cards and the general public 1 card per person. The cards are non-transferable and will have a number and name identified on each. You must agree to offer the discounts listed above until the next Chamber Discount update occurs. Updates are put into place July 1st and January 1st of every year. You may offer one discount or both.